

Detailed Job Description:

About the Role

The Global Exploring Nature Conservancy Foundation (GENCF) is seeking a passionate and highly motivated Wildlife Journalist to support its conservation, education, storytelling, media, and outreach initiatives.

This role extends beyond traditional journalism. The selected candidate will contribute to conservation communication, grant development, educational partnerships, digital outreach, publications, events, and strategic initiatives that help strengthen GENCF's long-term impact.

The Wildlife Journalist will work closely with the leadership team and play an active role in expanding GENCF's reach through compelling storytelling, research, partnerships, and conservation-focused content creation.

GENCF Flagship Initiatives

The successful candidate will contribute to:

- GENCF Wildlife Projects
- Conservation Awareness Campaigns
- GENCF Photographer of the Year (POTY)
- Whispering Wilds™ Wildlife Magazine
- GENCF Productions
- Jungle Chimes™ YouTube Channel
- Naturians Community for Nature & Wildlife Lovers
- Wildlife Workshops
- Wildlife Photography Workshops
- Exploring Nature Call of The Wild Expeditions

Key Responsibilities

1. Wildlife Journalism & Conservation Storytelling

- Research, investigate, and write content related to wildlife, biodiversity, conservation, ecology, climate change, environmental policy, and sustainability.

- Produce high-quality feature articles, news reports, blogs, interviews, field reports, educational content, and documentary scripts.
- Conduct interviews with scientists, conservationists, wildlife photographers, researchers, forest officials, students, and community leaders.
- Translate complex scientific information into engaging and accessible content for wider audiences.
- Ensure accuracy, ethical reporting, fact-checking, and editorial excellence across all published content.
- Develop original story ideas and identify emerging conservation topics for coverage.

2. Grant Research, Proposal Development & Funding Support

- Research and identify funding opportunities for conservation, education, media, filmmaking, and environmental restoration projects.
- Maintain and regularly update databases of grant opportunities, foundations, CSR programs, and philanthropic organizations.
- Track national and international funding opportunities relevant to GENCF initiatives.
- Support the preparation of grant proposals, concept notes, presentations, reports, and supporting documentation.
- Assist in the development of sponsorship proposals, partnership presentations, and fundraising materials.
- Coordinate grant submission timelines and documentation requirements.

3. Whispering Wilds™ Magazine Development

- Support editorial planning and content development for both digital and print editions.
- Coordinate with contributors including writers, photographers, researchers, and conservation professionals.
- Assist in managing editorial calendars, publication schedules, and content pipelines.
- Identify advertising, sponsorship, and strategic partnership opportunities.
- Contribute to audience development and magazine growth initiatives.
- Support the expansion of the commercial print edition and distribution network.

4. Digital Media & Content Strategy

- Develop content for websites, blogs, newsletters, social media platforms, and digital campaigns.
- Create and manage content for YouTube, Facebook, Instagram, LinkedIn, X, Threads, Google platforms, and the GENCF Mobile App.
- Produce SEO-friendly articles and digital content.
- Assist in creating reels, short videos, visual stories, and multimedia campaigns.
- Monitor content performance, audience engagement, and digital growth metrics.
- Support email marketing campaigns and subscriber engagement initiatives.

5. Jungle Chimes™ YouTube Channel & Outreach Programs

- Coordinate and conduct interviews with experts from the wildlife, conservation, and environmental sectors.
- Assist in organizing online symposiums, webinars, panel discussions, and awareness programs.
- Develop educational and awareness-driven content for video platforms.
- Support the planning and execution of campaigns celebrating important wildlife and environmental observance days.

6. Educational Institutions & Strategic Partnerships

- Build and maintain relationships with schools, colleges, universities, research institutions, and conservation organizations.
- Support the development of educational collaborations and outreach initiatives.
- Coordinate workshops, seminars, guest lectures, awareness programs, and student engagement activities.
- Facilitate internship, volunteer, and mentorship opportunities.
- Maintain partnership and institutional engagement databases.

7. Events, Projects & Documentation

- Assist in planning, coordinating, and documenting:
 - GENCF Photographer of the Year (POTY)

- Wildlife Workshops
- Wildlife Photography Workshops
- Conservation Projects
- Expeditions
- Public Awareness Campaigns
- Conferences and Seminars
- Document activities through writing, photography, videography, and digital reporting.
- Prepare reports, summaries, impact stories, and stakeholder documentation.
- Support event communication, media outreach, and post-event reporting.

8. Research & Knowledge Development

- Stay informed about global wildlife, conservation, biodiversity, and environmental developments.
- Monitor scientific journals, research publications, policy developments, and conservation reports.
- Build and maintain databases of:
 - Conservation Organizations
 - Researchers and Subject Experts
 - Educational Institutions
 - Media Contacts
 - Funding Opportunities
 - Wildlife Tourism Stakeholders
 - Nature-focused Hotels, Resorts, and Homestays
- Identify emerging issues and opportunities that can support future GENCF projects and campaigns.

Essential Skills & Qualifications

- Excellent English writing, editing, and communication skills.
- Strong storytelling and content development abilities.

- Exceptional research and interviewing skills.
- Editorial, proofreading, and fact-checking experience.
- Ability to communicate scientific and technical concepts to diverse audiences.
- Strong organisational and project management skills.
- Self-motivated, proactive, and capable of working independently.
- Passion for wildlife, conservation, education, and environmental sustainability.

Technical Skills

- Microsoft Office Suite
- Google Workspace
- Canva
- Adobe Photoshop, Premiere Pro, or equivalent tools
- WordPress (preferred)
- Basic SEO
- Social Media Management Platforms

Preferred Experience

Candidates with experience in any of the following areas will have an advantage:

- Wildlife Photography
- Videography
- Documentary Filmmaking
- Journalism and Media Production
- Magazine Publishing
- Podcast Production
- Environmental Reporting
- Science Communication
- NGO and Conservation Sector Work
- Grant Writing and Fundraising
- Educational Program Development

Educational Background

Applicants from the following disciplines are encouraged to apply:

- Journalism & Mass Communication
- English Literature
- Environmental Studies
- Zoology
- Wildlife Biology
- Ecology
- Forestry
- Conservation Biology
- Media Studies
- Life Sciences

Fresh graduates with exceptional writing skills and a demonstrated passion for conservation are strongly encouraged to apply.

What We Value

At GENCF, we believe that passion, commitment, and initiative are often more important than credentials alone. We value individuals who demonstrate:

- Curiosity
- Integrity
- Creativity
- Initiative
- Leadership Potential
- Entrepreneurial Thinking
- Commitment to Conservation
- A Desire to Build Meaningful Long-Term Impact

Who Should Strictly Not Apply?

Candidates with a strict 9 AM to 5 PM mindset, please do not apply.

Candidates seeking only short-term experience or a stepping stone to another job, please do not apply.

We are not looking for job seekers. We are looking for future leaders, conservation storytellers, innovators, and entrepreneurs who want to build something meaningful.

If you are searching for just another position, this opportunity may not be the right fit for you.

This is not simply a job. It is an opportunity to help shape one of India's emerging conservation organisations and contribute to projects that create lasting environmental impact.

If you are passionate about wildlife, conservation, storytelling, education, community building, and creating new opportunities, we invite you to continue reading.