

GENCF POTY-2026



PITCH DECK FOR SPONSORSHIP

Celebrating the Art of Photography for Conservation!
Be a part of a journey where creativity meets purpose!
**Partner with GENCF POTY 2026 to inspire conservation awareness through
photography, storytelling, and environmental education.**

Join The Movement

ABOUT GENCF



GENCF
GLOBAL EXPLORING NATURE
CONSERVANCY FOUNDATION

Global Exploring Nature Conservancy Foundation (GENCF) is a registered **Section 8 nonprofit organization** based in Pune, India, dedicated to wildlife conservation, ecological research, and community-driven environmental action.

GENCF operates at the intersection of science, storytelling, and community engagement, creating impactful solutions that promote sustainable coexistence between humans and wildlife.

Our work spans:

- Wildlife consulting and ecological research
- Conservation education and capacity building
- Media, storytelling, and global awareness initiatives
- Community-based conservation programs

We are committed to building a future where people actively participate in protecting the ecosystems they depend on.



OUR VISION

To be a globally recognized force in wildlife conservation and environmental sustainability, **fostering a world where nature and humanity coexist in balance.**



OUR MISSION

- To **protect** and **restore** critical ecosystems
- To **empower** communities through knowledge and participation
- To **drive conservation** through research, innovation, and storytelling
- To **inspire** individuals and institutions to take meaningful environmental action





CERTIFICATIONS & COMPLIANCE



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre
Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION is incorporated on this FIRST day of OCTOBER TWO THOUSAND TWENTY FOUR under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is **U88900PN2024NPL234691**
The Permanent Account Number (PAN) of the company is **AALCG5281F***
The Tax Deduction and Collection Account Number (TAN) of the company is **PNEG31961G***

Given under my hand at Manesar this FIRST day of OCTOBER TWO THOUSAND TWENTY FOUR

Signature Not Verified
Digitally signed by
DS MINISTRY OF CORPORATE
AFFAIRS, CRC MANESAR 1
Date: 2024.10.01 19:32:55 IST

Balagangatharan Ramesh
Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies
For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on mca.gov.in

Mailing Address as per record available in Registrar of Companies office:
GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION
SHOP NO 26, OM RESIDENCY, NEAR JSPM COLLEGE S NO.1, Sinhgad Technical Education Society, Haveli, Pune-411041, Maharashtra

*as issued by Income tax Department

Certificate of Incorporation

Generated on: 22-05-2025 5:48 PM

GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION

NPO Details

DARPAN ID: **MH/2025/0641591**
DARPAN Registration Date: **19-05-2025**

Office Bearers

Name	Designation
Mukul Mukherjee	Director
Manas Mukherjee	Vice President
Rajashree Mukherjee	Secretary

Registration Details

Registered With: **Registrar of Companies**
Type of NPO: **Section 8 Companies**

Registration No: **U88900PN2024NPL234691**
Act name: **The Companies Act 2013 - As a non-profit company under section 8 of Companies Act. (previously The Indian Companies Act (section 25) 1956**

City of Registration: **PUNE**
State of Registration: **Maharashtra**

Date of Registration (Society / trust / body): **01-10-2024**

Contact Details

Address: **SHOP NO 26, OM RESIDENCY, NEAR JSPM COLLEGE S NO.1,inhgad Technical Education Society, Pune,411041 Haveli, PUNE (Maharashtra) - 411041**

NPO Contact Email: **info@exploringnature.net**
NPO Contact Mobile No: **97**12**27**

Website Url: **---**

Working Sectors

Primary Sectors	Secondary Sectors
Environment & Forests, Animal Welfare	---
Operational Area - States	Operational Area - District
Maharashtra	ALL

DARPAN Registered

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: **UDYAM-MH-26-0917794**

NAME OF ENTERPRISE: **GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION**

TYPE OF ENTERPRISE *:

S.No.	Classification Year	Enterprise Type	Classification Date
1	2025-26	Micro	20/06/2025

MAJOR ACTIVITY: **SERVICES**

SOCIAL CATEGORY OF ENTREPRENEUR: **GENERAL**

NAME OF UNIT(S):

S.No.	Name of Unit(s)
1	GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION

OFFICAL ADDRESS OF ENTERPRISE:

Flat/Door/Block No.	S. NO. 1	Name of Premises/ Building	SHOP NO. 26, OM RESIDENCY
Village/Town	NEAR JSPM COLLEGE	Block	NARHE
Road/Street/Lane		City	TALUKA HAVELI, PUNE
State	MAHARASHTRA	District	PUNE, Pin 411041
Mobile	9741123227	Email:	exploringthenature1981@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: **01/10/2024**

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: **01/10/2024**

NATIONAL INDUSTRY CLASSIFICATION CODE(S):

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	94 - Activities of membership organizations	9499 - Activities of other membership organizations n.e.c.	94990 - Activities of other membership organizations n.e.c.	Services

DATE OF UDYAM REGISTRATION: **20/06/2025**

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2104(E) dated 26.06.2020 issued by the M/o MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistrations.gov.in> & Date of printing:- 21/07/2025

For any assistance, you may contact:

1. District Industries Centre: **PUNE (MAHARASHTRA)**

2. MSME-DFO: **MUMBAI (MAHARASHTRA)**

Visit : www.msme.gov.in ; www.dcmsme.gov.in ; www.udyam.gov.in

Follow us @minmsme & @msme



UDYAM Registered



CERTIFICATIONS & COMPLIANCE

FORM NO. 10AC

(See rule 17A/11AA)
Order for provisional approval

1	PAN	AALCG5281F
2	Name	GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION
2a	Nature of Activities	Charitable
2b	Address	
	Flat/Door/Building	S/O Manas Mukherjee Quarter No 5121
	Name of premises/Building/Village	sector 4/F POST SECTOR 4
	Road/Street/Post Office	Sector- IV S.O
	Area/Locality	Alkusa
	Town/City/District	BOKARO
	State	Jharkhand
	Country	INDIA
	Pin Code/Zip Code	827004
3	Document Identification Number	AALCG5281FF2026101
4	Application Number	232109080130126
5	Unique Registration Number	AALCG5281FF20261
6	Section/sub-section/clause/sub-clause/proviso in which provisional approval is being granted	12-Sub-clause (A) of clause (iv) of first proviso to sub-section (5) of section 80G
7	Date of provisional approval	20-01-2026
8	Assessment year or years for which the trust or institution is provisionally approved	From AY 2026-27 to AY 2028-2029
9	Order for provisional approval:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional approval with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional approval by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
10	The approval is granted subject to the following conditions:-	

12A and 80G Certified
(Tax Exemptions)

Licence under section 8(1) of the Companies Act, 2013

(Pursuant to rule 20 the Companies (Incorporation) Rules, 2014)

Section 8 Licence Number 160811

WHEREAS it has been proved to my satisfaction that GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION, a person or an association of persons to be registered as a company under the Companies Act, 2013, for promoting objects of the nature specified in clause (a) of sub-section (1) of section 8 of the said Act, and that it intends to apply its surplus, if any, or other income and property in promoting its objects and to prohibit the payment of any dividend to its members;

NOW, THEREFORE, in exercise of the powers conferred by section 8 of the said Act, I, the Registrar at CRC Manesar, hereby grant, this license, directing that the said person or association or persons be registered as a company with limited liability without the addition of the word "Limited", or as the case may be, the words "Private Limited" to its name, subject to the following conditions namely :

(1) that the said company shall in all respects be subject to and governed by the conditions and provisions contained in its memorandum of association;

(2) that the profits, if any or other income and property of the said company, whensoever derived, shall be applied solely for the promotion of the objects as set forth in its memorandum of association and that no portion thereof shall be paid or transferred, directly or indirectly, by way of dividend, bonus or otherwise by way of profit to persons who at any time are or have been members of the said company or to any of them or to any person claiming through any one or more of them;

(3) that no remuneration or other benefit in money or money's worth shall be given by the company to any of its members except payment of out-of-pocket expenses, reasonable and proper interest on money lent, or reasonable and proper rent on premises let to the company;

(5) that nothing in this clause shall prevent the payment by the company in good faith of prudent remuneration to any of its officers or servants (not being members) or to any other person (not being member), in return for any services actually rendered to the company;

(6) that nothing in clauses (3) and (4) shall prevent the payment by the company in good faith, of prudent remuneration to any of its members in return for any services (not being services of a kind which are required to be rendered by a member), actually rendered to the company;

(7) that no alteration shall be made to the memorandum of association or in the articles of association of the company, which are for the time being in force, unless the alteration has been previously submitted to and approved by the Registrar;

(8) The Company can be amalgamated only with another company registered under section 8 of the Act & having similar objects; and

(9) that, without prejudice to action under any other law for the time being in force, this licence shall be liable to be revoked, if the company:

(a) contravenes any of the requirements of section 8 of the Act or the rules made thereunder or any of the conditions subject to which a licence is issued;

(b) if the affairs of the company are conducted fraudulently or in a manner violative of the objects of the company or prejudicial to public interest.

Signature Not Verified

Digitally signed by
DS MINISTRY OF CORPORATE
AFFAIRS, CRC MANESAR 1
Date: 2024.10.11 19:33:26 IST

Balagangatharan Ramesh

Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies

Registrar of Companies

Central Registration Centre

Dated this 01/10/2024

Registered under Section 8,
Companies Act 2013

CERTIFICATE NO:
DIPP238774



Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry and Internal Trade



CERTIFICATE OF RECOGNITION

*This is to certify that **GLOBAL EXPLORING NATURE CONSERVANCY FOUNDATION** incorporated as a **Private Limited Company** on **01-10-2024**, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Social Impact' Industry and 'NGO' sector as self-certified by them.*

This certificate shall only be valid for the Entity up to Ten years from the date of its incorporation only if its turnover for any of the financial years has not extended ₹ 100 Cr.

12-01-2026

DATE OF ISSUE



Scan to Verify

30-09-2034

VALID UPTO

DPIIT Recognized Startup

05



WHY NATURE & WILDLIFE PHOTOGRAPHY PHOTOGRAPHY CREATES IMPACT

Powerful wildlife and nature imagery:

- Builds **emotional connections** with the natural world
- Raises **conservation awareness**
- Inspires **action and responsibility**
- Strengthens **environmental stewardship**
- Bridges **science and public engagement**

Every image has the power to become a message for conservation.





Global Exploring Nature
Conservancy Foundation

GENCF PHOTOGRAPHER OF THE YEAR

One Shot! One Story! One Photographer!
One Winner!!!



GENCF

PHOTOGRAPHER OF THE YEAR (POTY)

“CELEBRATING THE ART OF PHOTOGRAPHY FOR CONSERVATION”

GENCF Photographer of the Year (POTY) Awards is an **annual programme celebrating excellence in nature and wildlife photography**. It aims to inspire deeper appreciation for conservation through powerful visual storytelling.

GENCF POTY brings together photographers, experts, and nature enthusiasts through exhibitions, talks, and interactive experiences, that encourages community engagement and environmental awareness.

By offering recognition, career opportunities, and eco-conscious rewards, the platform empowers individuals to use photography as a **tool for conservation and positive impact**.

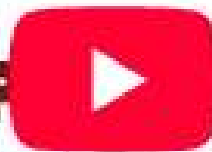




Global Exploring Nature
Conservancy Foundation

A GLIMPSE OF GENCF POTY

 **GENCF Photographer Of The Year 2025**
Jungle Chimes

 **GENCF**
PHOTOGRAP  OF THE YEAR 2025
Celebrating the Art of Photography for Conservation!



Watch on  YouTube

Find us on YouTube:

https://youtu.be/rTwzS-hWlPk?si=Txia47sgTrKWgj_K



GENCF POTY 2025

DAY 1 - INAUGURATION



Day 1 opened with an inspiring inauguration led by Mr. Rajat Sengupta, with Mr. H. K. Chaudhary as Guest of Honour



The exhibition featured powerful wildlife photographs and expressive artworks by Mr. Ayan Banerjee, supported by GENCF leadership and editorial team



GENCF POTY 2025

DAY 2 - LEARNING & KNOWLEDGE SHARING



Photo Walk session



GENCF POTY photography exhibition



Insightful workshop on Conservation
of bees by Saikat Basu



We introduced our brand partners' latest product lineup to the attendees through stalls and presentations



GENCF POTY 2025

DAY 3 - AWARD CEREMONY



Mr. Surendra Walke being awarded
the Photographer Of The Year 2025 Award



The other GENCF POTY Awards being
distributed to the winners



GENCF POTY 2026 OVERVIEW

GENCF Photographer of the Year 2026

An international nature and wildlife photography competition celebrating excellence in visual storytelling and conservation.

Competition Highlights

- One Shot! One Story! One Photographer! **One Winner!**
- **Global** participation and outreach.
- **Conservation-focused competition** featuring five distinct categories.
- **Internationally experienced** curatorial and jury panels.
- **Anonymous, point-based, and software-assisted** judging process.
- **RAW file verification** to ensure image authenticity and integrity.
- **Exhibition** and **prestigious awards platform**.
- Cash prizes, awards in kind, and **sponsor-supported recognitions**.





Global Exploring Nature
Conservancy Foundation

GENCF POTY 2026

CATEGORIES



Conservation Photography



Naturescapes & Floral Diversity



Animal Behaviour



Animal Portraits



Animal in Habitats

A
NEW CATEGORY
added



Global Exploring Nature
Conservancy Foundation

GENCF POTY 2026

JURY PANEL



Dr. Sanjay Shukla

Senior Consultant,
Central Zoo Authority (CZA),
Ministry of Environment,
Forest & Climate Change,
Government of India



Ripan Biswas

Three-times Winner in
Wildlife Photographer of the Year
organized by
Natural History Museum,
London



Kallol Mukherjee

Nikon Brand Ambassador



Ashish Sulkh

Advertising Filmmaker &
Documentary Photographer,
Former Lead Photographer for
Incredible India campaign
under Ministry of Tourism



Sushil Chikane

Zeiss Ambassador,
Wildlife Photographer, Film-maker,
Conservationist & Author



DR. SANJAY SHUKLA

**Senior Consultant, Central Zoo Authority (CZA),
Ministry of Environment,
Forest & Climate Change,
Government of India**

A retired officer of the 1992 batch of the Indian Forest Service, Madhya Pradesh Cadre, Dr. Shukla is widely recognized as a distinguished conservation photographer, with his images featured in numerous national and international publications.

He has received several prestigious photography distinctions, including AFIAP, EFIP, PPSA, GPU CR-3, GPU VIP-3, FRPA.GNG, Hon. PESGSPC, GPA-PESGSPC, Hon. VNPC, and Hon. WPAI. He was also ranked among the Top 10 Indian Exhibitors of 2022 by the Federation of Indian Photography.

Dr. Shukla is presently serving as Senior Consultant, Central Zoo Authority (CZA), Ministry of Environment, Forest & Climate Change, Government of India.



WILDLIFE PHOTOGRAPHER OF THE YEAR



RIPAN BISWAS

**Three-times Winner in Wildlife Photographer of the Year
organized by Natural History Museum, London**

Ripán Biswas is a renowned, globally acclaimed wildlife photographer and educator from Cooch Behar, West Bengal, India.

With a Master's degree in Environmental Science and a profession in teaching, Ripán found his true calling in nature photography, which he began in 2008. Deeply inspired by the natural world since childhood, he specializes in macro photography but passionately explores all genres of wildlife. His work, widely published in leading platforms like Sanctuary Asia and BBC Wildlife Magazine, serves to raise awareness about conservation



KALLOL MUKHERJEE

Nikon Brand Ambassador

Kallol Mukherjee is an award-winning Indian wildlife photographer known for his striking visual storytelling and commitment to nature conservation. With a passion honed over more than a decade, his work spans the vibrant biodiversity of India and beyond.

His photographs have earned international acclaim, with features and recognitions from Nature inFocus, Nature Photographer of the Year, WildArt Photographer of the Year, and Fondation Prince Albert II Photo Award.

He was Highly Commended in NPOTY 2020 and has received honors from Nikon India, including workshop features and mentorship roles.

Kallol's work has been showcased across global platforms such as Pixoto, Pinterest, and international wildlife fairs.





ASHISH SULKH

**Advertising Filmmaker & Documentary Photographer,
Former Lead Photographer for Incredible India Campaign
under Ministry of Tourism**

Ashish Sulkh started his career behind a lens at WWF India, photographing wildlife before he ever shot a campaign. Two decades and 1,800+ locations later, he's an advertising filmmaker and documentary photographer working across travel, landscape, fashion, sport, and the cultural texture of India — but the conservationist instinct is still where it began.

He's been lead photographer for the Incredible India campaign under the Ministry of Tourism, made advertising films for Gujarat Tourism and the Kumbh Mela, shot for NBA India , and authored coffee table books for UP Government. His work has appeared in Nat Geo and global exhibitions.

His philosophy is four words: less perfect, more human.



SUSHIL CHIKANE

**Zeiss Ambassador,
Wildlife Photographer, Film-maker,
Conservationist & Author**

Sushil is an avid traveller and a photo artist based out of Pune with a cumulative experience of 20 years in the field in association with an array of organizations. His unique ability to compose images of wildlife in an artistic manner, gives them a unique feel and can be interpreted in a myriad ways.

Sushil's pictures have been published in some leading magazines like Heritage India, Saevus and Sanctuary Asia and in books such as the Reptiles and Amphibians of Maharashtra and Reptiles of India. Sushil garners a deep love for India and a talent to be able to tell stories through his photographs.





Global Exploring Nature
Conservancy Foundation

Our Brand Partners



WE ARE LOOKING FOR STRATEGIC FUNDING & SPONSORSHIP PARTNERS, ASSOCIATED WITH

Conservation & Sustainability

- Environmental foundations
- Biodiversity organizations
- Wildlife NGOs
- Climate action initiatives
- Ecotourism boards

Financial Services & Insurance

- Banks
- Wealth management firms
- Insurance companies
- ESG investment platforms

Travel & Hospitality

- Airlines
- Eco-resorts
- Wildlife lodges
- Responsible tourism operators
- Adventure travel companies

Technology & Innovation

- AI & sustainability companies
- Environmental tech firms
- GIS & mapping companies
- Data analytics organizations



WE ARE LOOKING FOR STRATEGIC FUNDING & SPONSORSHIP PARTNERS, ASSOCIATED WITH (CONTD.)

Education & Research

- Universities
- Environmental research institutions
- Photography schools
- Conservation training centres

Consumer & Lifestyle Brands

- Sustainable consumer brands
- Outdoor lifestyle companies
- Health & wellness brands
- Premium consumer goods

On our right:

Srishti Digilife stall during GENCF POTY 2025 (above)

ZEISS stall during GENCF POTY 2025 (below)





WE ARE ALSO LOOKING FOR EQUIPMENT & INDUSTRY PARTNERS

Ideal Partner Categories:

- Corporate giants
- Outdoor gear brands
- Travel companies
- Conservation NGOs
- Eco-resorts
- Nature & Wildlife equipment companies
- Environmental technology firms



Target Funding Goal:
₹30-35 Lakhs

OUR BUDGET

2026 GROWTH VISION

Funds will support:

- Competition operations
- Exhibitions
- Conservation outreach programs
- Youth engagement initiatives
- Technology infrastructure
- Global marketing & outreach
- Documentation & media production



Investment:
₹10 Lakhs

TITLE SPONSOR

PREMIUM TITLE SPONSOR BENEFITS: GENCF POTY 2026 TITLE SPONSOR

Premium Brand Association

- Exclusive naming rights: GENCF POTY 2026 Presented by [Your Brand]
- Branding on the official GENCF POTY 2026 Trophy
- Recognition as the Official Title Sponsor across all event communications and promotional materials.

Premium brand visibility:

Prominent logo placement across all event collateral, including:

- Official website: Featured as the Title Sponsor on the GENCF website
- Social media platforms: Collaborative campaign posts and branded content.
- Dedicated brand & Integrated Marketing campaigns
- Email Communications
- Event backdrops and signage
- Print and promotional materials.



Exhibition & Awards Experience

- Dedicated Brand Experience Zone at the Venue.
- Digital screen exposure through continuous showcasing of sponsor brand stories, advertisements, and promotional content during the exhibition and Awards Ceremony.
- Premium stage branding & stage recognition during the awards ceremony.
- Opportunity for a senior company representative to deliver a keynote address during the awards ceremony.
- Award presentation rights for the GENCF POTY Title Winner.

TITLE SPONSOR (CONTD.)

Whispering Wilds Magazine

- Featured as the Title Sponsor on the Cover Page of Whispering Wilds January Edition 2027
- Full-page advertisements in Whispering Wilds (all 2027 editions)
- Two-page brand feature story (January 2027 edition)
- Founder's feature story (April 2027 edition)
- 10 complimentary print copies of every 2027 edition of Whispering Wilds

Impact: Opportunity to support wildlife conservation, environmental education, and nature awareness initiatives.

Corporate Social Responsibility (CSR) Alignment: Eligible for applicable CSR benefits under Sections 12A and 80G of the Income Tax Act through contributions to GENCF, subject to prevailing regulations and applicable laws.



Investment:
₹7.5 Lakhs

PLATINUM SPONSOR

BRAND OWNERSHIP OPPORTUNITY

Premium Brand Ownership

Benefits: [Your Brand]

Conservation Award

Premium Brand Association

- Exclusive naming rights: **[Your Brand] Conservation Award**
- Trophy Branding, along with our World Class Brand Partners.
- Recognition as the Official **Brand Conservation Award** Sponsor across all event communications and promotional materials.

Premium brand visibility: Prominent logo placement across all event collateral, including:

- **Official website:** Featured as the Exclusive Brand Conservation Award Sponsor on the GENCF website
- **Social media platforms:** Collaborative campaign posts and branded content.
- Dedicated brand & Integrated **Marketing campaigns**
- **Email Communications**
- **Event backdrops and signage**
- **Print and promotional materials.**



Exhibition & Awards Experience

- Exhibition & Awards Experience
- Dedicated Brand Experience Zone at the Venue.
- Digital screen exposure through continuous showcasing of sponsor brand stories, advertisements, and promotional content during the exhibition and Awards Ceremony.
- Premium stage branding & stage recognition during the awards ceremony.
- Opportunity for a senior company representative to deliver a keynote address during the awards ceremony.
- Award presentation rights for the **Exclusive Conservation Award.**

PLATINUM SPONSOR (CONTD.)

Whispering Wilds Magazine

- Featured as the Exclusive Conservation Award Sponsor on the Whispering Wilds January Edition 2027
- Full-page advertisements in Whispering Wilds (all 2027 editions)
- Two-page brand feature story (January 2027 edition)
- Founder's feature story (April 2027 edition)
- 10 complimentary print copies of every 2027 edition of Whispering Wilds

Impact: Opportunity to support wildlife conservation, environmental education, and nature awareness initiatives.

Corporate Social Responsibility (CSR) Alignment: Eligible for applicable CSR benefits under Sections 12A and 80G of the Income Tax Act through contributions to GENCF, subject to prevailing regulations and applicable laws.



**Investment:
₹5 Lakhs**

GOLD SPONSOR

EXCLUSIVE ALL CATEGORIES OWNERSHIP OPPORTUNITY FOR 1ST RUNNER-UP: [YOUR BRAND] EXCELLENCE AWARD

Premium Brand Association

- Exclusive naming rights:
[Your Brand] Excellence Award for all Categories – 1st Runner Ups.
- Trophy Branding, along with our World Class Brand Partners.
- Recognition as the Official **[Your Brand] Excellence Award for all Categories – 1st Runner Ups** Sponsor across all event communications and promotional materials.

Premium brand visibility:

Prominent logo placement across all event collateral, including:

- **Official website:** Featured as the [Your Brand] Excellence Award for all Categories – 1st Runner Ups Sponsor on the GENCF website
- **Social media platforms:** Collaborative campaign posts and branded content.
- Dedicated brand & Integrated **Marketing campaigns**
- Email communications
- Event backdrops and signage
- Print and promotional materials.



Exhibition & Awards Experience

- Dedicated Brand Experience Zone at the Venue.
- Digital screen exposure through continuous showcasing of sponsor brand stories, advertisements, and promotional content during the exhibition and Awards Ceremony.
- Premium stage branding & stage recognition during the awards ceremony.
- Opportunity for a senior company representative to deliver a keynote address during the awards ceremony.
- Award presentation rights for the [Your Brand] Excellence Award for all Categories – 1st Runner Ups.

GOLD SPONSOR (CONTD.)

Whispering Wilds Magazine

- Featured as the Excellence Award for all Categories – 1st Runner Ups Sponsor on the Whispering Wilds January Edition 2027
- Full-page advertisements in Whispering Wilds (all 2027 editions)
- Two-page brand feature story (January 2027 edition)
- Founder's feature story (April 2027 edition)
- 10 complimentary print copies of every 2027 edition of Whispering Wilds

Impact: Opportunity to support wildlife conservation, environmental education, and nature awareness initiatives.

Corporate Social Responsibility (CSR) Alignment: Eligible for applicable CSR benefits under Sections 12A and 80G of the Income Tax Act through contributions to GENCF, subject to prevailing regulations and applicable laws.



Investment:
₹2.5 Lakhs

SILVER SPONSOR

EXCLUSIVE ALL CATEGORIES OWNERSHIP FOR 2ND RUNNER-UP

Premium Brand Association

- Exclusive naming rights: **[Your Brand] Excellence Award for all Categories – 2nd Runner Ups.**
- Trophy Branding, along with our World Class Brand Partners.
- Recognition as the Official **[Your Brand] Excellence Award for all Categories – 2nd Runner Ups**
Sponsor across all event communications and promotional materials.

Premium Brand Visibility:

Prominent logo placement across all event collateral, including:

- **Official website:** Featured as the [Your Brand] Excellence Award for all Categories – 2nd Runner Ups Sponsor on the GENCF website.
- **Social media platforms:** Collaborative campaign posts and branded content.
- Dedicated brand & Integrated **Marketing campaigns**
- **Email communications**
- **Event backdrops, signage, print and promotional materials.**



Exhibition & Awards Experience

- Dedicated Brand Experience Zone at the Venue.
- Digital screen exposure through continuous showcasing of sponsor brand stories, advertisements, and promotional content during the exhibition and Awards Ceremony.
- Premium stage branding & stage recognition during the awards ceremony.
- Opportunity for a senior company representative to deliver a keynote address during the awards ceremony.
- Award presentation rights for the [Your Brand] Excellence Award for all Categories – 2nd Runner Ups.

SILVER SPONSOR (CONTD.)

Whispering Wilds Magazine

- Featured as the **Excellence Award for all Categories – 2nd Runner Ups** Sponsor on the Whispering Wilds January Edition 2027
- Full-page advertisements in Whispering Wilds (all 2027 editions)
- Two-page brand feature story (January 2027 edition)
- Founder's feature story (April 2027 edition)
- 10 complimentary print copies of every 2027 edition of Whispering Wilds

Impact: Opportunity to support wildlife conservation, environmental education, and nature awareness initiatives.

Corporate Social Responsibility (CSR) Alignment: Eligible for applicable CSR benefits under Sections **12A and 80G** of the Income Tax Act through contributions to GENCF, subject to prevailing regulations and applicable laws.



Investment:
₹1 Lakh

BRONZE SPONSOR

PRODUCT & SERVICES INTEGRATION PARTNER

Benefits:

- Exclusive Brand Association
- Exclusive brand visibility: Exclusive logo placement across brand-dedicated event collateral, including:
- **Official Website:** Featured as the **Official Bronze Sponsor** on the GENCF website, with dedicated brand and **Product & Services** visibility.
- Social media platforms: Inclusion in selected collaborative campaign posts and branded content.
- Dedicated brand & Integrated Marketing campaigns



Exhibition & Awards Experience

- Dedicated Brand Experience Zone at the Venue.
- Digital screen exposure through continuous showcasing of sponsor brand stories, advertisements, and promotional content during the exhibition and Awards Ceremony.
- Opportunity for a senior company representative to deliver a keynote address during the awards ceremony.
- Award presentation rights for the **10 Nature Emissaries**.

BRONZE SPONSOR (CONTD.)

Whispering Wilds Magazine

- Featured as the **Official Bronze Sponsor** with dedicated brand and **Product & Services** visibility on the Whispering Wilds January Edition 2027
- Full-page advertisements in Whispering Wilds (all 2027 editions)
- 5 complimentary print copies of every 2027 edition of Whispering Wilds

Impact: Opportunity to support wildlife conservation, environmental education, and nature awareness initiatives.

Corporate Social Responsibility (CSR) Alignment: Eligible for applicable CSR benefits under Sections **12A and 80G** of the Income Tax Act through contributions to GENCF, subject to prevailing regulations and applicable laws.



ASSOCIATE SPONSOR

PRODUCT & SERVICES INTEGRATION PARTNER



Investment:
₹50,000

Benefits:

- Exclusive Brand Association
- Exclusive brand visibility: Exclusive logo placement across brand-dedicated event collateral, including:
- **Official Website:** Featured as the **Official Associate Sponsor** on the GENCF website, with dedicated brand and **Product & Services** visibility.
- Social media platforms: Inclusion in selected collaborative campaign posts and branded content.
- Dedicated brand & Integrated Marketing campaigns



Exhibition & Awards Experience

- Dedicated Brand Experience Zone at the Venue.
- Digital screen exposure through continuous showcasing of sponsor brand stories, advertisements, and promotional content during the exhibition and Awards Ceremony.
- Opportunity for a senior company representative to deliver a keynote address during the awards ceremony.
- Award presentation rights for the **10 Nature Emissaries**.

ASSOCIATE SPONSOR (CONTD.)

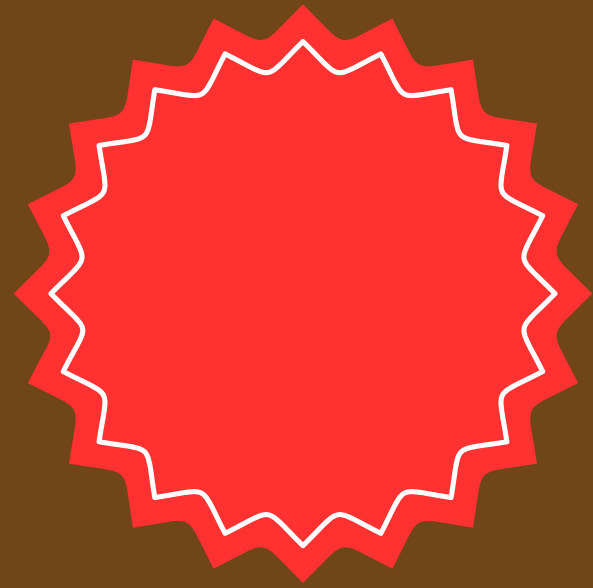
Whispering Wilds Magazine

- Featured as the **Official Associate Sponsor** with dedicated **brand** and **Product & Services** visibility on the Whispering Wilds January Edition 2027
- Full-page advertisements in Whispering Wilds (January 2027 edition)
- 5 complimentary print copies of every 2027 edition of Whispering Wilds

Impact: Opportunity to support wildlife conservation, environmental education, and nature awareness initiatives.

Corporate Social Responsibility (CSR) Alignment:

Eligible for applicable CSR benefits under Sections **12A** and **80G** of the Income Tax Act through contributions to GENCF, subject to prevailing regulations and applicable laws.



Investment:
₹25,000

SUPPORTING SPONSOR

Benefits:

- Exclusive Brand Association
- Exclusive brand visibility: Exclusive logo placement across brand-dedicated event collateral, including:
- **Official Website:** Featured as the **Official Supporting Sponsor** on the GENCF website, with dedicated brand and **Product & Services** visibility.
- Social media platforms: Inclusion in selected collaborative campaign posts and branded content.
- Dedicated brand & Integrated Marketing campaigns



Exhibition & Awards Experience

- Dedicated Brand Experience Zone at the Venue.
- Digital screen exposure through continuous showcasing of sponsor brand stories, advertisements, and promotional content during the exhibition and Awards Ceremony.
- Opportunity for a senior company representative to deliver a keynote address during the awards ceremony.
- Award presentation rights for the **10 Nature Emissaries**.

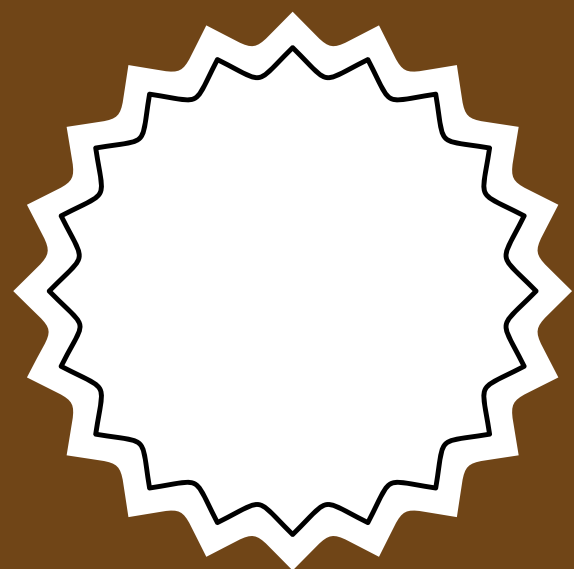
SUPPORTING SPONSOR (CONTD.)

Whispering Wilds Magazine

- Featured as the **Official Supporting Sponsor** with dedicated brand and **Product & Services** visibility on the Whispering Wilds January Edition 2027
- 5 complimentary print copies of every 2027 edition of Whispering Wilds

Impact: Opportunity to support wildlife conservation, environmental education, and nature awareness initiatives.

Corporate Social Responsibility (CSR) Alignment: Eligible for applicable CSR benefits under Sections **12A and 80G** of the Income Tax Act through contributions to GENCF, subject to prevailing regulations and applicable laws.



Investment:
₹15,000

COMMUNITY PARTNER

Benefits:

- Exclusive Brand Association

Exclusive brand visibility:

Exclusive logo placement across brand-dedicated event collateral, including:

- Social media platforms:
Inclusion in selected
collaborative campaign posts
and branded content.
- Dedicated brand & Integrated
Marketing campaigns

Exhibition & Awards Experience

- Dedicated Brand Experience Zone at
the Venue.
- Digital screen exposure through
continuous showcasing of sponsor
brand stories, advertisements, and
promotional content during the
exhibition and Awards Ceremony.

Whispering Wilds Magazine

- Featured as the Official Supporting
Sponsor with dedicated brand and
Product & Services visibility on the
Whispering Wilds January Edition 2027
- 2 complimentary print copies of every
2027 edition of Whispering Wilds
- Opportunity to support wildlife
conservation, environmental
education, and



WHY PARTNER WITH US

Sponsors gain:

- ✓ **High-impact brand visibility** across digital, print, and on-ground platforms.
- ✓ Strong association with **nature, wildlife, and environmental conservation.**
- ✓ **Access to highly engaged communities** of photographers, conservationists, travellers, and nature enthusiasts.
- ✓ Integrated **digital and on-ground marketing and event exposure.**

- ✓ **Opportunities to collaborate** with leading conservation, wildlife, and environmental stakeholders
- ✓ **Long-term positioning** as a champion of sustainability and conservation.
- ✓ Meaningful alignment with Corporate Social Responsibility **(CSR) and ESG objectives.**
- ✓ **Eligibility for applicable benefits** under Sections 12A and 80G of the Income Tax Act, subject to prevailing regulations.



MARKETING ASSETS

MULTI-PLATFORM BRAND VISIBILITY



GENCF Photographer Of The Year

- Prominent branding on the competition website, including the homepage and POTY 2026 registration platform.
- Integration across digital campaigns, including social media and email marketing.
- Brand visibility at the event venue through displays and signage.
- Recognition and branding opportunities during the Awards Ceremony.



Whispering Wilds

- Brand presence in print and digital editions throughout 2027.
- Dedicated advertisements and exclusive brand feature opportunities.



Social Media

- Collaborative campaign posts and branded content.
- Featured stories across social media platforms.
- Sponsored reels highlighting event moments and partner associations.
- Exclusive post-event video content and digital promotions.



Events

- Event branding and sponsor visibility.
- Digital advertising and promotional displays.
- Stage recognition during key event segments.
- Product demonstrations and experiential brand experience at the venue.
- Direct engagement with the photography, wildlife, and conservation community.



AUDIENCE PROFILE

WHO WE REACH



Primary Audience:

- Wildlife photographer
- Nature photographers
- Birdwatchers
- Conservationists
- Wildlife researchers
- Eco-tourists
- Adventure travelers
- Camera enthusiasts

Secondary Audience:

- Students
- Nature clubs
- NGOs
- Environmental organizations
- Photography communities
- Outdoor and lifestyle brands



EXCLUSIVE CSR PARTNERSHIP OPPORTUNITIES

CONSERVATION IMPACT PROGRAMS DURING THE EVENT

Corporate CSR partnerships can support:

- Wildlife **awareness workshops**
- Environmental **education programs**
- Nature & wildlife **photography workshops**
- **Nature trails & photowalks**

Sponsors receive detailed impact reports and visibility across all initiatives.



WHY INVEST NOW

BE PART OF A GROWING MOVEMENT

GENCF is building one of India's emerging conservation photography platforms.

Partnering today offers:

- **Early-mover advantage**
- **Leadership** in conservation storytelling
- **Direct engagement** with nature-focused communities
- Measurable **social and environmental impact**
- **Long-term partnership** opportunities



Global Exploring Nature
Conservancy Foundation

WHISPERING WILDSTM

Our wide range of activities and events are designed to connect people directly with the natural world. From global photography competitions and engaging talk shows to immersive wildlife expeditions and quarterly publications, we create diverse platforms that inspire conservation action and celebrate biodiversity across the globe.



Global Exploring Nature
Conservancy Foundation

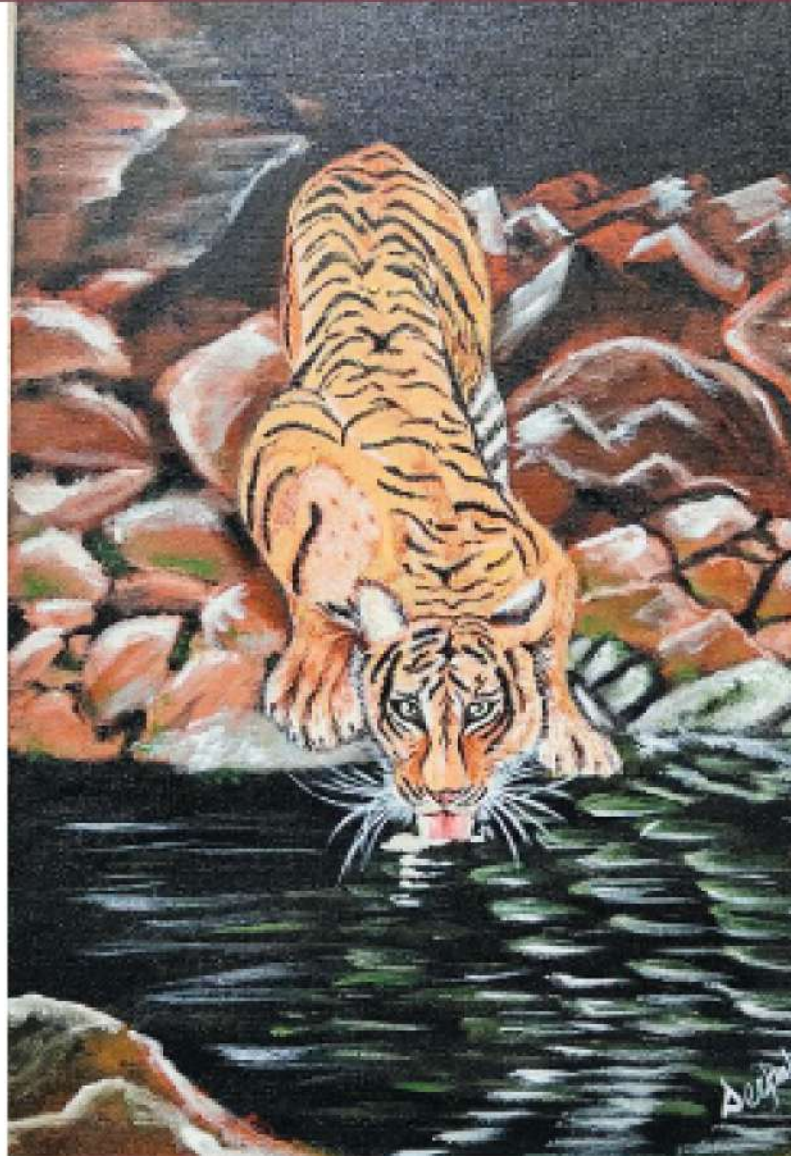
Whispering Wilds

A product of Global Exploring Nature Conservancy Foundation (GENCF)

Edition - 12 (October 2025)



Conservation Stories
Featured Stories
Wildlife Tales
Wildlife Art
Reptilian World
GENCF Awards:
The Roars & The Macro
Marvels 2025



Cover Story

International Tiger Day Celebration 2025
Through Art & Photography

WHISPERING WILDSTM

“WHISPER WITH US, LET THE PLANET RESPIRE!”

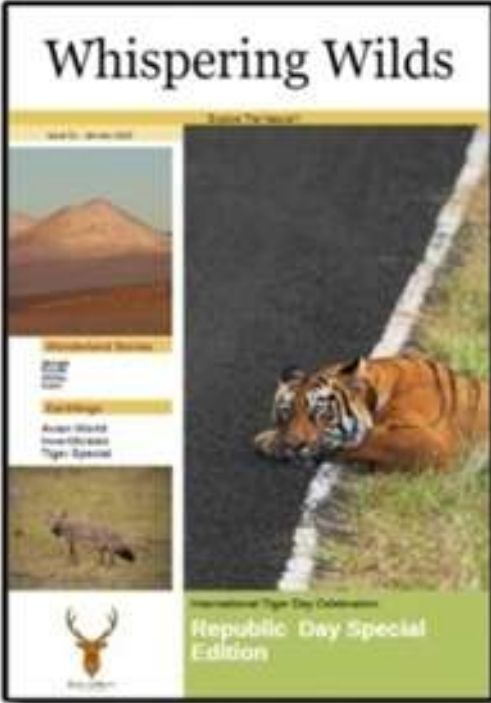
Whispering Wilds, is a **quarterly wildlife magazine** that showcases the beauty of nature through stunning photography, engaging stories, and conservation insights.

Each edition celebrates diverse habitats and the dedicated efforts of those working to protect them, inviting readers on a journey to understand and respect our natural world.

1 Lakh + Readers, 1 Lakh + Reasons to Shine!

THE LAUNCH OF WHISPERING WILDS

“Whispering Wilds” was launched on 26th January 2023 by Chief Guest Dr. Raju Kasambe, Asst. Director Education, Bombay Natural History Society (BNHS) and our Guest of Honor Mr. Richard Mahapatra, Managing Editor of Down To Earth .



Join us on the launch of our
first E-Magazine on  Google Meet
26th January, 2023 @7 PM

Chief Guest
Dr. Raju Kasambe
(Assistant Director Education,
Bombay Natural History Society)

Guest of Honor
Mr. Richard Mahapatra
(Managing Editor,
Down To Earth)

Chief Zoologist
Dr. Mithilesh Dutta Dwivedi
(PhD-Zoology, VBU)
Over 30 Years of Experience

Host
Mrs. Ishani Chakraborty

Official Partner

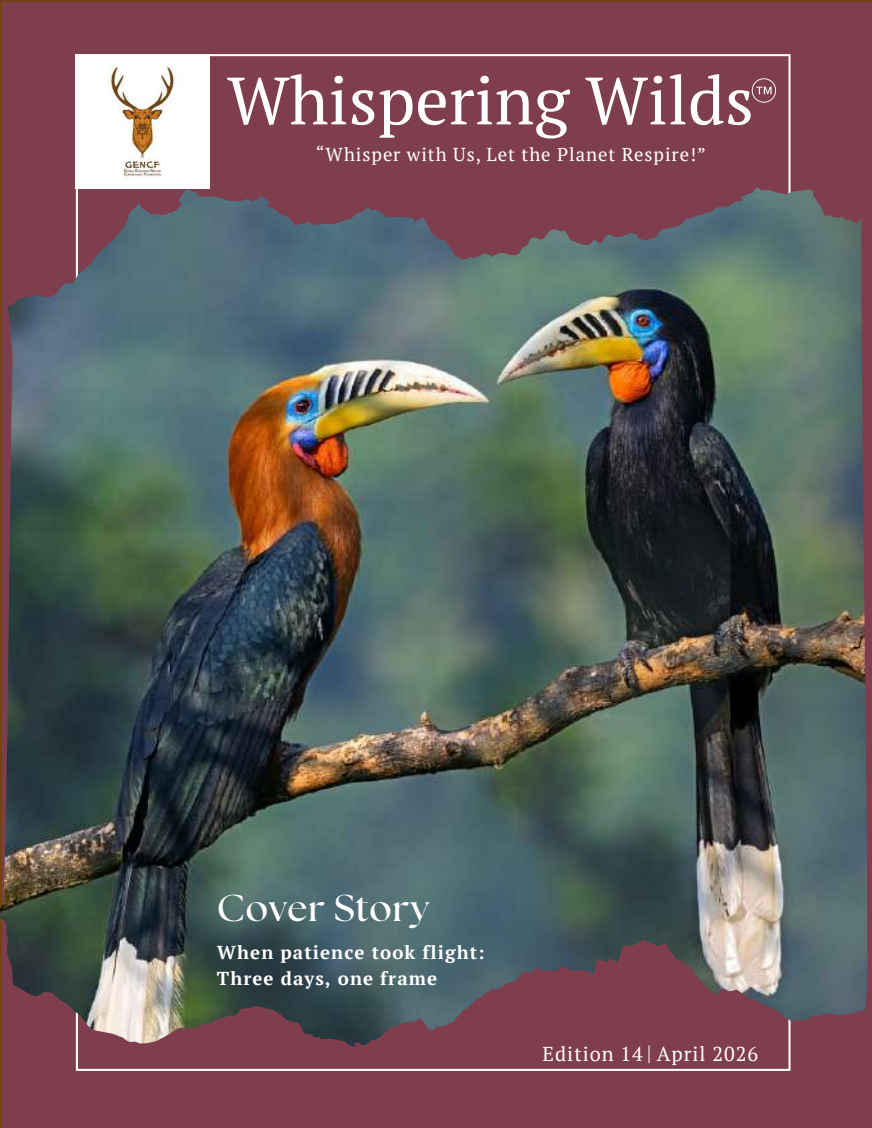
  **Manfrotto**
Imagine More 

 [exploringthenature2021](https://www.instagram.com/exploringthenature2021)  [exploringnat007](https://twitter.com/exploringnat007) www.exploringnature.net



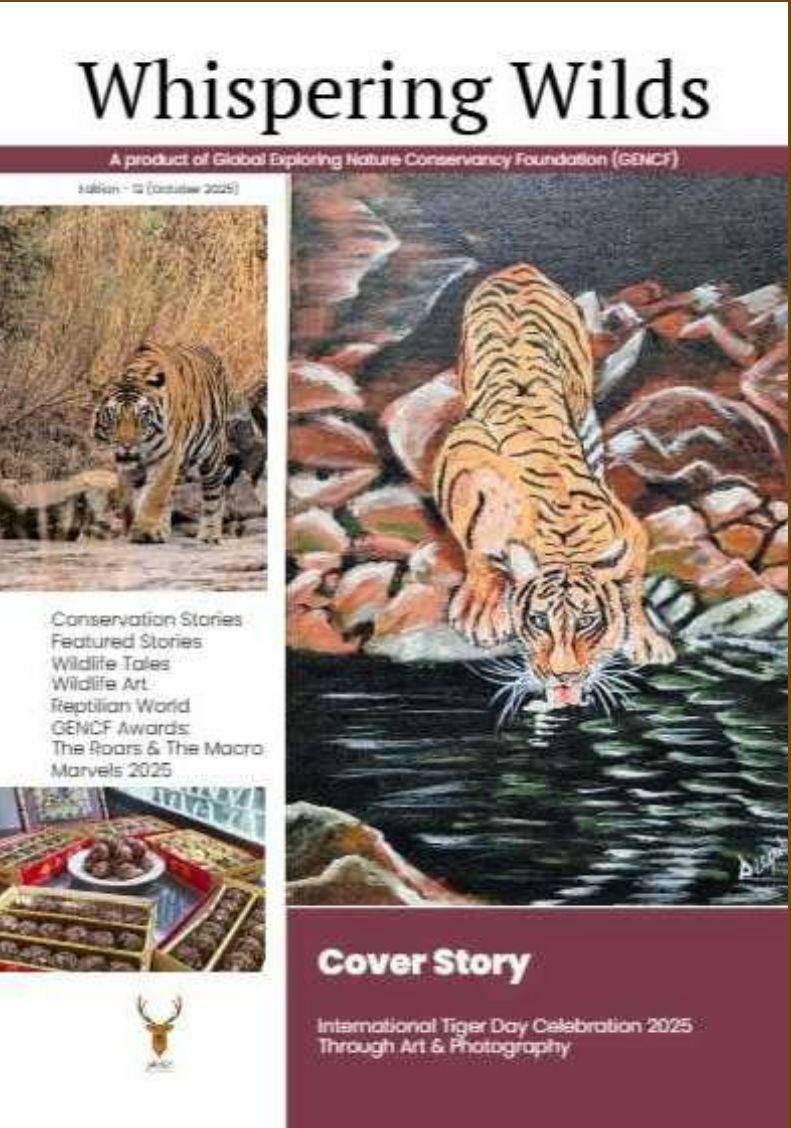
LATEST EDITIONS



Edition - 14



Edition - 13



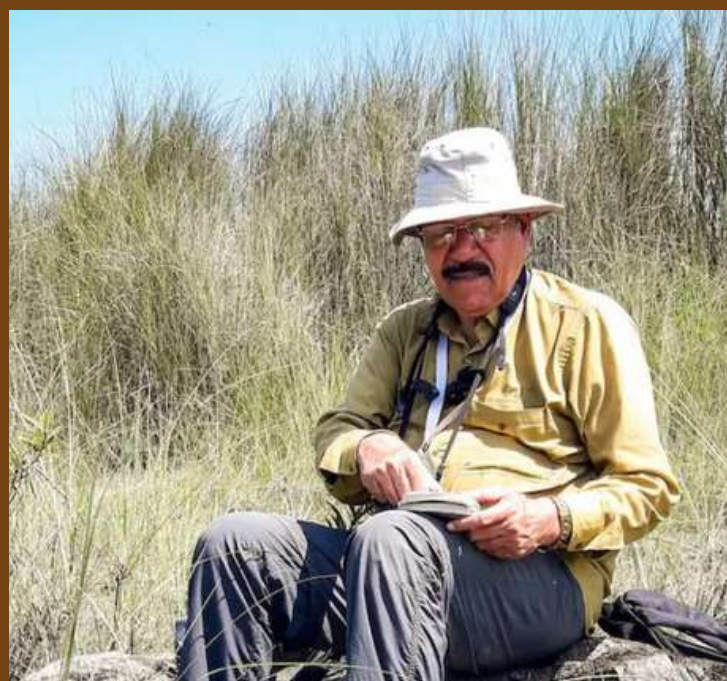
Edition - 12



Edition - 11



RENOWNED CONTRIBUTORS



Dr. Asad Rahmani

Former Director
Bombay Natural History
Society
(BNHS)



Dr. Raju Kasambe

Assistant Director - Education,
Conservation Education Centre,
Bombay Natural History Society
(BNHS)



Anirudh Chaoji

Biodiversity Expert
Ex-Chief Naturalist
Tadoba Andhari Tiger
Reserve



Gururaj Moorching

Bird Photographer,
Bangalore



Global Exploring Nature
Conservancy Foundation

GENCF POTY 2026

TEAM & CURATORS



President
Santanu Majumder
Rtd. Indian Air Force Officer



Vice President
Sandeep Dutta
Nikon NPS, ARPS



Secretary
Hyamakar Valluri
Chartered Accountant



Joint Secretary
(Wildlife)
Urmil Jhaveri
Nikon India Creator



Joint Secretary
(Landscape)
Senaritra Dutta
Brand Influencer for
Nisi & Vanguard India
Nikon NPS



Global Exploring Nature
Conservancy Foundation

GENCF POTY 2026

TEAM & CURATORS



GENCF Founder
Mukul Mukherjee



Sr. Co-ordinator
Rakshanda Rashid



Co-ordinator & Admin
Dipanwita Sarkar



Journalist
Dyuti Karmakar



GENCF
GLOBAL EXPLORING NATURE
CONSERVANCY FOUNDATION

SOCIAL MEDIA



gencfoundation.org



[gencfoundation2020](https://www.telegram.me/gencfoundation2020)



[gencfoundation2020](https://www.instagram.com/gencfoundation2020)



[junglechimes](https://www.youtube.com/channel/UCjunglechimes)



[gencf2020](https://twitter.com/gencf2020)



Global Exploring Nature
Conservancy Foundation



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